

## Southeastern Corridors Council – Webinar Notes

4<sup>th</sup> webinar – 5/28/19

Notes taken by Overly and Bentley. Call started at 4pm ET with discussion starting about 4:10pm, and ended at 5pm.

### Attendees (18):

|                               |                              |                             |
|-------------------------------|------------------------------|-----------------------------|
| AL = M. Bentley, P. Wiedmeyer | LA = A. Vail, T. Herrmann,   | TN = A. Voytek, S. Basques, |
| FL = D. Kettles, W. Forrest   | C. Young                     | J. Overly                   |
| GA = D. Francis, J. Winslow   | NC = B. Eaker, C. Soriano    | VA = A. Harned              |
|                               | SC = L. Masters, Ben Kessler | DOE = Trev Hall             |

1. Roll call – Bentley
2. No agenda was presented in the group email, knowing that a couple of topics were to be brought up, specifically, a) **discussing the order of how a state might work on signage (corridor identification first then directional, or vice versa)**, and b) if we should look at **the precedence that was set via the Appalachian Development corridor signage that has been in use for some time** (would that save us time?)

*A Zoom webinar was used so items were shown/reviewed on screen that may be referred to below.*

3. Start where – corridor identification signage OR station directional signage?
  - ✓ Jonathan mentioned we discussed this on the last call but wanted to discuss further with the group. He asked Alexa to discuss what's taken place in TN in our discussions with TDOT, and where we stand on that order.
  - ✓ Alexa discussed multiple meetings and discussions that have gone on in TN, with a mention from the lead contact (Joseph Sweat, TDOT) that we should probably consider handling this by focusing on the ID signage first, since there is clear guidance on this from FHWA, then tackle the directional signage. She also noted that she sees this as three types of signage:
    - i. Corridor ID (along the corridor) – FHWA has templates
    - ii. At Exits (MUTCD blue logo or similar) – mainly controlled by the DOTs and MUTCD manual
    - iii. Once off the exit Directional – After exiting the interstate, the local signage is usually controlled by local jurisdiction, and would provide further direct to station having alternative fuel. Likely be the local green background-type signs.
  - ✓ Multiple people chimed in on this, including Alleyn who clarified that the VA plan is to a) build the infrastructure, b) put up directional signage, then c) put up corridor ID signage (along the corridor). He also noted a recent new item wherein a collection of [“Fuel Groups Push for Federal Support of Private Investment in EV Charging Infrastructure”](#) that is just 4 days old.

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### Fuel Groups Push for Federal Support of Private Investment in EV Charging Infrastructure

05/24/2019

ALEXANDRIA, Va. — NACS, the Association for Convenience & Fuel Retailing; NATSO, the national association representing truck stops and travel plazas; the Petroleum Marketers Association of America (PMAA); and the Society of Independent Gasoline Marketers of America (SIGMA) came together to issue a statement encouraging legislators to support private investment in electric vehicle (EV) charging infrastructure on May 22.



The organizations also asked lawmakers to reconsider a provision of the Leading Infrastructure for Tomorrow's (LIFT) America Act, or H.R.2741, which would allow public utilities to use rate payer dollars to invest in electric vehicle charging infrastructure.

NATSO, NACS, PMAA, and SIGMA believe private sector involvement in the installation of EV charging stations is key to meeting the driving public's fueling needs, and their members are working to invest in that infrastructure, according to the statement.

However, allowing public utilities to unfairly compete against the private sector by utilizing rate payer dollars to make such investments will effectively destroy the incentive for private sector investment, the groups wrote in a letter to Congressmen Frank Pallone (D-N.J.).

- ✓ Ann made a couple of notes on LA:
  - i. In Louisiana, the plan is to put up their recently released signage along the corridor that identifies it as an alt-fuel corridor, then use the smaller name/fuel type kind of signage for directional purposes that are “creative and lower cost.” She noted that DOTD is considering painting some information on the interstate itself... whatever they can do that they think will work that gets the job done for less dollars.
  - ii. On that front she also mentioned that they plan to fully fund the signage via a pocket of funding they have internally – they won’t need external dollars to get the signs up.
  - iii. Ann added that they do plan to put the signs every 50 miles along the major interstates.

4. Appalachian Development Corridor signs – precedence?

- ✓ Phillip talked about what took place quite a long time ago with the development of signage for Appalachian regions and roads. Could this be a place to start to see how this might help us?
- ✓ Overly pulled up online an older but example set of signs that showed how they looked. (At right) They were actually an example from Alabama, as can be seen.
- ✓ Someone mentioned that they are smaller; weren’t sure if they were big enough.
- ✓ Some discussion ensued on sign size.



5. Other Notes

- ✓ Alleyn said because of where they are kind of in the middle of the eastern coast, they participate in several different regional groups (and he doesn’t want to be a note taker for this reason). He note that he is participating in a northeastern Corridor Convening in Rhode Island on next month, and he’d carry any salient points from our calls to the group, and let us know what he learned on a future call.

6. **NEXT PLANNED CALLS: June 25, July 23, August 27.** Discussion was opened about deciding to continue with monthly calls... Mark and Phillip spoke up for us to continue the calls, and not one dissented, so we elected to keep the calls monthly through the end of August.

7. **Jonathan asked for future note takers** – Ann, Corina and Shauna all said they would help take notes on future calls so long as they are on the call.